

HYGIENE CONCEPT – HAIRDRESSING SALONS AND BARBER SHOPS READY FOR THE RE-OPENING?

Ladies and gentlemen,

we are pleased that hairdressing salons and barber shops, are able to re-open in Germany, while under strict hygiene measures. However, it is certainly challenging, especially for many smaller businesses, to implement these measures adequately. In addition to; makeshift mouth-and-nose masks and disposable aprons, partitions and protective walls in the checkout area or as room dividers between customers, are recommended. This minimises the transmission of infection droplets and serves to increase the customers' feeling of safety.

With the above in mind, how are companies supposed to manage and implement this, under the current financial downturn?

We at **berger**textiles have discussed this with our partners and created a **berger**textiles #WeCare platform as a unified network. Here we present solutions that some of our partners are already implementing with **berger**textiles materials. Currently, some key applications are; disinfection stations, partition walls, information signs and makeshift mouth-nose masks.

We will show you examples of these, and how you can support hairdressing businesses in complying with hygiene regulations. At the same time you have the opportunity to advertise your exclusive products and brand.



Textile stretching frames or light boxes can be used as information or advertising boards.

We are happy to establish contacts with our customers who manufacture the corresponding products.
We wish you good luck and health in mastering the difficult Covid-19 situation. Stay healthy.

Your **berger**textiles team



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Perfectly set in scene between 2 customers.
In this way, you optimally comply with the
protective measures.

#WECARE

We are already working successfully with these partners:



MOSS

PIXLIP®

ERLER+
PLESS



procedes group

Terminal A0
GROSSFORMAT AM AIRPORT

weiss
+more